



Official Showcase Application
Folk Alliance International Conference
New Orleans, Louisiana
January 22-26, 2020

Please note that you will have the opportunity to make edits to your application, but you must have text in all mandatory fields before you hit submit. Once you submit your application, you will receive an automatic email with a link to your application. Edits can be made up to July 15th at 5 pm CT. All edits must be made using the link and cannot be made by Folk Alliance International (FAI) staff. Text will be lost if you exit this page. We recommend typing everything into a Word document and then cutting/pasting those answers into this online application.

***** Do not fill out any fields with ALL CAPITALS. *****

Name of Artist/Band (will appear in all publications exactly as entered here)*

This is the only field that cannot be edited. Contact the FAI office to make a change.

Primary Contact Information

This is the main contact for all FAI communication regarding the Official Showcase and must remain consistent through January 26th, 2020. This is the only contact used to notify the artist if they are selected for an Official Showcase. Prompt response via email is required. A delayed response may result in the loss of showcase opportunity or positioning.

Full Name*

Company/Organization

Street*

City*

Province/State/Region*

Postal Code/Zip Code*

Country*

Email Address*

Phone Number*

Artist Team Info

Name of Manager (If you do not have one, write "self-represented")*

Manager Company

(If not self-represented)

Manager Email

(If not self-represented)

Name of Tour Manager

(If Applicable)

Tour Manager Email

(If Applicable)

Name of Publicist (If you do not have one, write "self-represented")*

Publicist Company

(If not self-represented)

Publicist Email

(If not self-represented)

Name of Agent (If you do not have one, write "self-represented")*

Agent Company

(If not self-represented)

Agent Email

(If not self-represented)

Label*

Enter the record label/s for the current release (or indicate "self-released")

Jury Category

Please indicate the area that most accurately identifies where you/the artist is professionally based. This determines which of the three juries will evaluate the application for market-specific context. If you are submitting from another country or acting as a representative of the artist, please indicate the area the artist formally represents. For example, if you are an Australian artist currently living in the US but funded by and representing Australia, please select the International jury.

- Canada
- International
- USA

Required Review Materials

Please link up to two (2) audio files and one (1) video of a live performance of the proposed showcase format (solo if planning to showcase solo). These files can be on the **artist website, Youtube, Soundcloud** or any other **live streaming page**.

Only direct links to songs or videos will be used by the jury. Please COPY & PASTE the URL into the fields below.

The jury CANNOT review downloads or use Dropbox or GoogleDrive files.

Please note that jurors may not listen to all music submissions.

Jury Samples

Audio Sample Link #1*

Audio Sample Link #2 (Optional)

Video Link of Live Performance*

Touring Activity

Touring Territory (Past Two Years)*

Please indicate where the artist has toured in the past 24 months and/or has a tour booked in the coming eight months. Be brief, chronological, and specify highlight performances.

Example:

2019 - May; 15-date tour of Eastern US / Club Passim, Cafe Lena, Joe's Pub

2018 - summer; 12-date tour of Canada / Vancouver, Canmore, Regina Folk Fest

Title and Date of Latest Release*

Enter the title and date (mm/yr) of the latest record released in the past two years OR the title for a release planned in the next eight months.

Media Coverage*

Please provide links to the highest profile media reviews received in the past two years.

Awards and Recognition

Please list your most significant nominations or awards won. Be brief, chronological, and specific.

Examples:

2019 - Awarded: Midwest Music Awards, Folk Artist of the Year

2018 - Nominated: NSAI songwriting award

List any Official Showcase performances at other industry conferences.

Additional Information

Briefly, provide any additional information to be considered.

Marketing Plan*

Briefly describe the marketing plan for 2020/21.

Program Book Information

If selected, this information will be printed in the Program Book and in the Conference App.

[Click HERE](http://www.folk.org/resource/resmgr/images/showcase_example.png) (http://www.folk.org/resource/resmgr/images/showcase_example.png) to see a sample from a previous year's Program Book.

Artist Short Biography (50 word count max)*

Words: 0/50

Artist Homebase City*

Artist Homebase Province/State/Region*

Artist Homebase Country*

Country of Origin

This may or may not be the same as "Artist Homebase Country"

("Artist Homebase Country" will be displayed on the program book, "Country of Origin" will not)

Artist Headshot Photo (Minimum 300dpi resolution image. Color image highly preferred.)*

no file selected

 Upload File

No file uploaded

Alternate Artist Headshot Photo (Different from the first image. Minimum 300dpi resolution image. Color image highly preferred.)*

no file selected

 Upload File

No file uploaded

Primary Booking Contact

Full Name*

This information will be printed in the Program Book and in the Conference App.

Booking Email*

Booking Phone Number*

Artist Website (for program book & app)*

Artist Facebook (for app)

Artist Instagram (for app)

Artist Twitter (for app)

Video Link (for app) (If linking to Youtube, the word "watch" must be in the URL.)

Spotify Link (for app)

Genre & Performing Rights Organization

Folk Genre*

Write-In Folk Genre

(only if OTHER was chosen in the question above)

Primary Performing Rights Organization (PRO)*

Write-In PRO

(only if OTHER was chosen in the question above)

Technical Information

Type of Act*

Number of Musicians who will be on stage for the Official Showcase*

Names of Band Members + Role for FAI showcase*

Example:

Andy Smithfield - bass, vox

Edgar Nuñez - charango, vox

Katia Dubois - hurdy gurdy, vox

Does this showcase require a drum kit?*

Drum kits are provided by Folk Alliance International. (Not all showcase stages have drum kits.)

Does this showcase require a keyboard?*

Keyboards are provided by Folk Alliance International. (Not all showcase stages have keyboards)

Upload a stage plot (.pdf only)*

Please upload a stage plot for the production team showing the requirements for the proposed Official Showcase.

(Conference showcase production may not meet all requests. For example: no upright or grand pianos are available - a full keyboard will be provided in place.)

no file selected

 Upload File

No file uploaded

Additional Information

The following information is not intended for juror review.

Name of person completing this form*

Email Address for Artist/Band*

Phone Number for Artist/Band*

Is acceptance of an Official Showcase contingent on receiving funding?*

If yes, what is the application deadline?



If yes, when will the results of the funding request be known?



Please list the artist's current endorsements or sponsorships, if any.

e.g. Taylor Guitars endorsement

Shubb Capo official artist

TrueFire certified instructor

etc...

(if none, leave blank)

If selected for an Official Showcase, would you like to receive an invitation to be on the 2020 Compilation CD?

*

The Compilation CD is first come, first serve based on receiving payment. The cost ranges from \$325-\$450 depending on track length. The Compilation CD is given to every conference delegate as well as distributed at events around the globe after the conference.

Are you interested in being an instructor for the Louis Jay Meyers Music Camp?*

More info can be found here. (<https://folkalliance.wufoo.com/forms/m1du6zp61npopl/>)

Folk Alliance International is committed to diversity, inclusion, and equitable representation in all programming. In order to measure progress toward this strategic priority specifically related to gender balance, please answer the following questions.

This information is for statistical analysis only. It will not be viewable by the jury and is not part of scoring applications.

Keychange Gender Parity: Do any featured performers in your band identify as a woman, transgender, or non-binary?*

Does anyone in the band identify as LGBTQ+?

Does anyone in the band identify as Arab or Middle Eastern, Asian or East Asian, Black, Indigenous, Latino or Hispanic, Pacific Islander or Native Hawaiian, or South Asian or Indian?

Does anyone in the band identify as disabled?

Disclaimers - Please read and confirm you understand by clicking the box next to each.

- Official Showcase performances are 30 minutes long with a 15-minute changeover, there are no sound checks, and the lighting is set. All performances take place in hotel ballrooms. Because of these limits, the use of in-ear-monitors and your own sound engineer is not guaranteed. Any delay in the start of the artist's set comes out of the allotted artist's performance time.*
- I understand that, if selected, all attending members of my act must pay to register for the Conference, including but not limited to, sound engineer, management, photographers, and significant others.*
- The Official Showcase performances are not open to the public and there are no guest passes available for 2020. Attendees of the Official Showcases must be registered delegates of the conference. *
- I understand that if selected as an Official Showcase artist I am not permitted to perform off-site within a 15 mile (24 km) radius from the Sheraton New Orleans hotel between the hours of 4 PM - 3 AM during the conference (Jan. 22-25, 2020).*
- If accepted for a showcase, artists are required to post that they are an official showcase artist on social media using the FAI provided badge. This action is part of the artist's contract. *

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