



This is a printable copy of the online showcase application form for preparation purposes only.

This is NOT the actual application.

Folk Alliance International will only accept applications that are paid for and submitted online.

NO MAIL-IN APPLICATIONS WILL BE ACCEPTED.

***** Do not fill out any fields with ALL CAPITALS. *****

1. Name of Artist/Band (will appear in all publications exactly as entered here)*
2. Name of person completing this form*
3. I have read and understand the eligibility requirements. I understand that, if selected, all attending members of my act must pay to register for the Conference. *
4. I understand that if selected as an Official Showcase artists I am not permitted to perform off-site within a 15 mile (24 km) radius from the Fairmont Hotel between the hours of 4pm - 3am during the conference (Feb. 13-17, 2019).*

Jury Category

Please indicate the area that most accurately identifies where you/the artist is professionally based. This determines which of the three juries will evaluate the application for market-specific context. If you are submitting from another country or acting as a representative of the artist please indicate the area the artist formally represents. For example, if you are an Australian artist currently living in the US but funded by and representing Australia, please select the International jury.

- Canada
- International
- USA

Primary Contact

This is the main contact for all FAI communication regarding the Official Showcase and must remain consistent through February 17, 2019. This is the only contact used to notify the artist if they are selected for an Official Showcase. Prompt response via email is required. Delayed response may result in loss of showcase opportunity or positioning.

Full Name*

Roles*

- Agent
- Label
- Contact
- Manager
- Other Representative
- Performer
- Publicist

Email*

Phone*

Company/Organization/Band*

Street*

City*

Province/State/Region*

Postal Code/Zip Code*

Country*

If from the United Kingdom, please select which country you represent.

- England
- Northern Ireland

- Scotland
- Wales

Program Book Information

If selected, this information will be printed in the Program Book, Online Showcase Directory, and in the Conference App.

Artist Information

Artist Biography*

Short 50-word biography in 3rd person (Example: Pete Seeger is a banjo player who...)

Artist Location

Artist Homebase City*

Artist Homebase Province/State/Region*

Artist Homebase Country*

Country of Origin*

This may or may not be the same as "Artist Homebase Country"

("Artist Homebase Country" will be displayed on the program book, "Country of Origin" will not)

Artist Headshot Photo (Minimum 300dpi resolution image. Color image highly preferred.)*

Alternate Artist Headshot Photo (Different from the first image. Minimum 300dpi resolution image. Color image highly preferred.)

Primary Booking Contact

Full Name*

This information will be printed in the Program Book and in the Conference App.

Booking Email*

Booking Phone Number*

Artist Web Links (Copy and paste URL)

Artist Website*

Artist Facebook Page

Artist Instagram

Artist Twitter

Public Audio Link (For use on FAI Website and App)

Genre & Performing Rights Organization

Folk Genre*

- Acadian
- Alternative
- Appalachian
- Americana
- Bluegrass
- Blues
- Cajun
- Celtic
- Electro-Folk
- Francophone
- Global Roots
- Gypsy
- Indie-Folk
- Indigenous
- Jazz
- Latin
- Nordic
- Old Time
- Singer-Songwriter
- Spoken Word
- Traditional
- Other

Write-In Folk Genre

(only if OTHER was chosen in the question above)

Primary Performing Rights Organization (PRO)*

- BMI
- ASCAP
- SESAC
- SOCAN
- PRS
- APRA
- IMRO
- None
- Other

Write-In PRO

(only if OTHER was chosen in the question above)

Required Review Materials

Please link up to two (2) audio files and one (1) video of a live performance of the proposed showcase format (solo if planning to showcase solo). These files can be on the **artist website, Youtube, Soundcloud** or any other **live streaming page**.

Only direct links to songs or videos will be used by the jury. Please COPY & PASTE the URL into the fields below.

The jury CANNOT review downloads or use Dropbox or GoogleDrive files.

Jury Samples

Audio Sample Link #1*

Audio Sample Link #2 (Optional)

Video Link of Live Performance*

Electronic Press Kit Link to High-Res Photos

Team & Tour Activity

Name of Manager (or indicate "self-represented")*
Manager Company
(If not self-represented)

Manager Email
(If not self-represented)

Name of Agent (or indicate "self-represented")*
Agent Company
(If not self-represented)

Agent Email
(If not self-represented)

Name of Publicist (or indicate "self-represented")*
Publicist Company
(If not self-represented)

Publicist Email
(If not self-represented)

Title and Date of Latest Release*
Enter the title and date (mm/yr) of the latest record released in the past two years OR the title for a release planned in the next eight months.
eg. My Album Title, 05/18

Label*
Enter the record label/s for the current release (or indicate "self-released")

Media Coverage*
Please provide a link to the highest profile media review received in the past two years.

Awards and Recognition*

Please list up to THREE nominations or awards won within the past two years. Be brief, chronological, and specific.

Examples:

2018 - Awarded: Midwest Music Awards, Folk Artist of the Year

2017 - Nominated: NSAI songwriting award

Additional Information

Briefly provide any additional information to be considered.

Touring Territory (Past Two Years)*

Please indicate where the artist has toured in the past 24 months and/or has a tour booked in the coming eight months. Be brief, chronological, and specify highlight performances.

Example:

2018 - May; 15-date tour of Eastern US / Club Passim, Cafe Lena, Joe's Pub

2017 - summer; 12-date tour of Canada / Vancouver, Canmore, Regina Folk Fest

2019/20 Main Touring Interest (to be listed in Program Book/App)*

2019/20 Second Touring Interest (to be listed in Program Book/App)

2019/20 Third Touring Interest (to be listed in Program Book/App)

Marketing Plan*

Briefly describe the marketing plan for touring in 2019/20.

Additional Information

Briefly, what is the artist's motivation for attending the conference?*

Does the artist have any industry needs in attending the conference?

Examples: Finding a manager, a label, a publicist, etc.

Has the artist previously attended or showcased at a regional Folk Alliance event?*

Is acceptance of an Official Showcase contingent on receiving funding?*

- Yes, please answer the next two questions.
- No

If yes, what is the application deadline?

If yes, when will the results of the funding request be known?

If the artist provides curriculum-based workshops please write a brief description/list.

This information is relevant to buyers at the conference and will be visible in the conference app.

If the artist is currently an endorsed artist, please list your endorsements/sponsorships.

e.g. Taylor Guitars endorsement

Shubb Capo official artist

TrueFire certified instructor

If selected for an Official Showcase, would you like to receive an invitation to be on the 2019 Compilation CD?*

The Compilation CD is first come, first serve based on receiving payment.

US\$325 per track (max time: 4:00)

US\$375 per track (time between 4:01 and 4:30)

US\$450 per track (4:31 and over)

The Compilation CD is given to every conference delegate as well as distributed at events around the globe after the conference.

Technical Information

Type of Act*

- Solo
- Solo w/ Accompaniment
- Duo
- Duo w/ Accompaniment
- Band

Number of Musicians who will be on stage for the Official Showcase*

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10+

Names of Band Members + Role for FAI showcase*

Example:

Andy Smithfield - bass, vox

Edar Nuñez - charango, vox

Katia Dubois - hurdy gurdy, vox

Does this showcase require a drum kit?*

Drum kits are provided by Folk Alliance International. (Not all showcase stages have drum kits.)

- Yes
- No
- Yes, but can perform without if needed

Does this showcase require a keyboard?*

Keyboards are provided by Folk Alliance International. (Not all showcase stages have keyboards)

- Yes
- No
- Yes, but can perform without if needed

Upload a stage plot (.pdf only)*

Please upload a stage plot for the production team showing the requirements for the proposed Official Showcase.

(Conference showcase production may not meet all requests. For example: no upright or grand pianos are available - a full keyboard will be provided in place.)

Disclaimers - Please read and confirm you understand by clicking the box next to each

If accepted for a showcase, artists are required to post that they are an official showcase artist on social media using the FAI provided badge. This action is part of the artist's contract.

Official Showcases performances are 30 minutes long with a 15-minute change over, no sound checks, and the lighting is set. All performances take place in hotel ballrooms. The use of in-ear-monitors is not guaranteed.

The Official Showcase performances are not open to the public and there are no guest passes available for 2019. Attendees of the Official showcases must be registered delegates of the conference.

END OF FORM