



This is the Official Showcase application for the Folk Alliance International Conference in Kansas City, Missouri, February 14-18, 2018.

Please note that you will lose the text if you exit this page. We recommend typing everything into a Word document and then cutting/pasting those answers into this online application.

***** Do not fill out any fields with ALL CAPITALS. *****

Name of Artist/Band (will appear in all publication exactly as entered here)*

- I have read and understand the eligibility requirements. I understand that, if selected, all attending members of my act must pay to register for the Conference. *
- I understand that if selected as an Official Showcase artists I am not permitted to perform off-site within a 15 miles radius from the Westin Crown Center Hotel between the hours of 6pm - 3am during the conference (Feb. 14-17, 2018).*

Jury Category

Please indicate the area that most accurately identifies where you/the artist is professionally based. This determines which of the three juries will evaluate the application for market-specific context. If you are submitting from another country or acting as a representative of the artist please indicate the area the artist formally represents. For example, if you are an Australian artist currently living in the US but funded by and representing Australia, please select the International jury.

- Canada
- International
- USA

Primary Contact

This is the main contact for all FAI communication regarding the Official Showcase and must remain consistent through February 18, 2018. This is the only contact used to notify the artist if they are selected for an Official Showcase. Prompt

response via email is required. Delayed response may result in loss of showcase opportunity or positioning.

Primary Contact First Name*

Primary Contact Last Name*

Primary Contact Email Address*

Role*

Company*

Country*

Mailing Address*

City*

State/Province/Region*

Zip/Postal Code*

Primary Phone Number*

Artist's Direct Email (if different than Primary Contact)

Artist's "on-site" Phone Number*

(to reach artist directly during the conference)

Program Book Information

If selected, this information will be printed in the Program Book, as well as the Online Showcase Directory and in the Conference App.

[Click HERE \(http://www.folk.org/resource/resmgr/images/showcase_example.png\)](http://www.folk.org/resource/resmgr/images/showcase_example.png) to see a sample from last year's Program Book.

Artist Biography*

50 word bio written in third person. (Example: Pete Seeger is a banjo player who...)

Words: 0/51

Artist Homebase City*

Artist Homebase State/Province

Artist Homebase Country*

Country of Origin

Answer this question **ONLY** if the artist is a citizen of a country other than the one they currently live in **AND** the music specifically represents that country of origin.

Booking Contact (First and Last Name)*

This contact will be listed in the program and app for booking inquiries.

Primary Booking Email*

This email will be listed in the program and app to contact and book the artist.

Primary Booking Phone Number*

This phone number will be listed in the program and app to contact and book the artist.

Artist Information

Artist Headshot Photo*

Minimum 300dpi resolution image. Color image highly preferred.

No file chosen


 Upload File

No file uploaded

Alternate Artist Headshot Photo*

Different from the first image. Minimum 300dpi resolution image. Color image highly preferred.

No file chosen

 Upload File

No file uploaded

Artist Website*

Please copy and paste the URL here.

Artist Facebook Page

Please copy and paste the URL here.

Artist Instagram Page

Please copy and paste the URL here.

Artist Twitter Page

Please copy and paste the URL here.

Folk Genre*

Write-In Folk Genre

(only if OTHER was chosen in the question above)

Primary Performing Rights Organization (PRO)*

Write-In PRO

(only if OTHER was chosen in the question above)

Required Review Materials

Please link up to two audio files and one video of a live performance of the proposed showcase format (solo if planning to showcase solo). These files can be on the **artist website, Youtube, Soundcloud** or any other **live streaming page**.

Only direct links to songs or videos will be used by the jury.

The jury CANNOT review downloads or use Dropbox or GoogleDrive files.

Audio sample link #1*

Audio sample link #2 (optional)

Video link of live performance*

Electronic press kit link to high res photos (provide full URL, or type none)*

Team & Tour Activity

Name of Manager (or indicate "self-represented")*

Name of Agent/s and their territories (or indicate "self-represented")*

List all agents and territories as follows:

eg. First & last name, UK / First & last name, US

Name of Publicist/s and their territories (or indicate "self-represented")*

List all publicists and territories as follows:

eg. First & last name, UK / First & last name, US

Title and Date of Latest Release*

Enter the title and date (mm/yr) of the latest record released in the past two years OR the title for a release planned in the next eight months.

eg. My Album Title, 01/17

Label*

Enter the record label/s for the current release (or indicate "self-released")

Media Coverage*

Please provide a link to the highest profile media review received in the past two years.

Awards and Recognition*

Please list up to THREE nominations or awards won within the past two years. Be brief, chronological, and specific.

Examples:

2015 - Awarded: Midwest Music Awards, Folk Artist of the Year

2013 - Nominated: NSAI songwriting award

Additional Information

Briefly provide any additional information to be considered (30 word count).

Touring Territory (Past Two Years)*

Please indicate where the artist has toured in the past 24 months and/or has a tour booked in the coming eight months. Be brief, chronological, and specify highlight performances.

Example:

2017 - May; 15-date tour of Eastern US / Club Passim, Cafe Lena, Joe's Pub

2016 - summer; 12-date tour of Canada / Vancouver, Canmore, Regina Folk Fest

2018/19 Desired Main Touring Territory (to be listed in Program Book/App)*

2018/19 Desired Second Touring Territory

2018/19 Desired Third Touring Territory

Marketing Plan*

Briefly describe the marketing plan for touring in 2018/19.

Technical Information

Type of Act*

Number of Musicians who will be on stage for the Official Showcase*

Names of Band Members + Role for FAI showcase*

Example:

Andy Smithfield - bass, vox

Edar Nuñez - charango, vox

Katia Dubois - hurdy gurdy, vox

Does this showcase require a drum kit?*

Drum kits are provided by Folk Alliance International on some (not all) showcase stages.

Does this showcase require a keyboard?*

Keyboards are provided by Folk Alliance International on some (not all) showcase stages.

Upload a stage plot (.pdf only)*

Please upload a stage plot for the production team showing the requirements for the proposed Official Showcase.

(Conference showcase production may not meet all requests. For example: no upright or grand pianos are available - a full keyboard will be provided in place.)

No file chosen

 Upload File

No file uploaded

Additional Information

Briefly, what is the artist's motivation for attending the conference?*

Does the artist have any industry needs in attending the conference?

Examples: Finding a manager, a label, a publicist, etc.

Has the artist previously attended or showcased at a regional Folk Alliance event?*

Is acceptance of an Official Showcase contingent on receiving funding?*

Generally this only applies to International and Canadian artists.

If yes, what is the application deadline?



If yes, when will the results of the funding request be known?



Disclaimers - Please read and confirm you understand by clicking the box next to each

- If accepted for a showcase, artists are required to post that they are an official showcase artist on social media using the FAI provided badge. This action is part of the artist's contract.
- Official Showcases are "Festival Style" performances. Meaning that there are no sound checks and the lighting is set. The performances are 30 minutes long with a 15 minute change over. All performances take place in hotel ballrooms. There is no guaranteed use of in-ear-monitors.
- *New to 2018* - The Official Showcase performances are not open to the public and there are no guest passes available for 2018. Attendees of the Official showcases must be registered delegates of the conference.

Powered by
 **MARCATO** (<http://marcatofestival.com>)