

FOLK ALLIANCE INTERNATIONAL 2018 PROGRAM BOOK

**FRONT COVER,
INSIDE FRONT COVER,
INSIDE BACK COVER,
& BACK COVER**

artwork: 8" W x 10.5" H
with bleed: 8.5" W x 11" H
safe area: 7.5" W x 10" H

**COLOR
CMYK PDF**

**1/4-PAGE PROGRAM
BOOK AD**

3.4" W x 4.7" H

no bleed
COLOR
CMYK PDF

Confirmed by: 11/28/2017
Art by: 1/3/2018
Send artwork to: creative@folk.org

**1/2-PAGE PROGRAM
BOOK AD**

7" W x 4.7" H

no bleed
COLOR
CMYK PDF

**FULL-PAGE
PROGRAM BOOK AD**

7" W x 9.5" H

no bleed
COLOR
CMYK PDF

Confirmed by: 11/28/2017
Art by: 1/3/2018
Send artwork to: creative@folk.org