

# FOLK ALLIANCE INTERNATIONAL 2018 POCKET GUIDE

## FRONT COVER, INSIDE FRONT COVER, INSIDE BACK COVER, & BACK COVER

artwork: 6" W x 9" H  
with bleed: 6.5" W x 9.5" H  
safe area: 5.5" W x 8.5" H

COLOR  
CMYK PDF

Confirmed by: 1/05/2018  
Art by: 1/12/2018  
Send artwork to: [creative@folk.org](mailto:creative@folk.org)

# **SMALL POCKET GUIDE AD**

5.25" W x 2.42" H

no bleed, B&W, PDF

Confirmed by: 1/05/2018

Art by: 1/12/2018

Send artwork to: [creative@folk.org](mailto:creative@folk.org)

# **LARGE POCKET GUIDE AD**

5.25" W x 5.68" H

no bleed  
B&W  
PDF

Confirmed by: 1/05/2018

Art by: 1/12/2018

Send artwork to: [creative@folk.org](mailto:creative@folk.org)