

# FOLK ALLIANCE INTERNATIONAL 2018 POCKET GUIDE

## FRONT COVER, INSIDE FRONT COVER, INSIDE BACK COVER, & BACK COVER

artwork: 4.25" W x 10.5" H  
with bleed: 4.75" W x 11" H  
safe area: 3.75" W x 10" H

COLOR  
CMYK PDF

## **SMALL POCKET GUIDE AD**

3.375" W x 3.285" H

no bleed  
B&W  
CMYK PDF

## **LARGE POCKET GUIDE AD**

3.375" W x 6.33" H

no bleed  
B&W  
CMYK PDF

Confirmed by: 1/05/2018

Art by: 1/12/2018

Send artwork to: [creative@folk.org](mailto:creative@folk.org)